A New Travel Video Opportunity

with SouthShore Productions, Inc.
Introducing an **online video series** for showcasing your stewardship success story.
Our mission: To create online videos that inform and INSPIRE . . .

- **Travelers**—to visit, enjoy, and appreciate authentic destinations that protect their nature, culture, and sense of place.

- **Individuals and businesses**—to care for these places and the people who live there.

- **Leaders**—to secure a solid economic future through wise destination stewardship.
YOU ARE INVITED

Be one of the first to present a stewardship success story.

- Video stories can feature any topic where people are working successfully to help conserve, preserve, or create something special about a destination.

- For instance:

A guide on Maui explains the high-country ecosystem that most islanders themselves never see.

UNESCO recognition has re-energized the distinctive parachico dances of Chiapas, Mexico.
We want to show the tourism value that comes with caring for the places we love. We work with partners to build tax-deductible sponsorships and funding sources to feature your destination’s accomplishments.

Previous video clients, partners, and sponsors include:

- National Geographic
- The Nature Conservancy
- United Eco-Skies
- The World Bank
- BioCarbon Fund
- Ocean Fund
- Atlantic Bank
- Royal Caribbean International
- btb Belize Tourism Board
- WINDUSTRY
- solimar International
- Suncor Energy
- PACIFICORP
- Nexen
- Belize Bank
- Wild Chronicles Digital Shorts
Christian Tigges and Ian Hill discover how local heroes helped save a dying trout stream.

https://youtu.be/Kqui5CDqfgo

Click link to see the 3:45-minute video

Photo: Erika Gilsdorf
Be one of the first featured destinations. Let us help you tell your story about real people making a difference. We will share it across a global network of platforms including social media, broadcast, and online.

Who We Are:

Jonathan Tourtellot, CEO, Destination Stewardship Center—former National Geographic senior editor and program director, travel journalist, and sustainable-tourism consultant; originator of the geotourism approach and National Geographic Traveler’s “Places Rated” stewardship survey cover stories 2004-2010.

Erika Gilsdorf, Executive Producer, South Shore Productions—producer of international videos on sustainability and tourism; trainer on video skills, funding, and distribution strategies for nonprofits, businesses, and DMOs.

Sample South Shore video clips: https://youtu.be/UMKdNZ2GC3Y
Making *places* better makes *travel* better—to the benefit of residents, businesses, and tourists alike.
INTERESTED? LET’S DISCUSS.

Please contact us to submit your destination success story for the pilot series: info@destinationcenter.org