A New Travel Video Opportunity

with

South Shore Productions, Inc.
Introducing an online video series for showcasing your stewardship success story.

Join us on a journey to ....
Our mission: To create online videos that inform and INSPIRE . . .

- **Travelers**—to visit, enjoy, and appreciate authentic destinations that protect their nature, culture, and sense of place.

- **Individuals and businesses**—to care for these places and the people who live there.

- **Leaders**—to secure a solid economic future through wise destination stewardship.
YOU ARE INVITED

Be one of the first to present a stewardship success story.

- Video stories can feature any topic where people are working successfully to help conserve, preserve, or create something special about a destination.

- For instance:

  A guide on Maui explains the high-country ecosystem that most islanders themselves never see.

  UNESCO recognition has re-energized the distinctive *parachico* dances of Chiapas, Mexico.
FUNDING PARTNERSHIPS

We want to show the tourism value that comes with caring for the places we love. We work with partners to build tax-deductible sponsorships and funding sources to feature your destination’s accomplishments.

Previous video clients, partners, and sponsors include:
Christian Tigges and Ian Hill discover how local heroes helped save a dying trout stream.

set on the Kinnickinnic River, Wisconsin, U.S.A.

Click link to see the 3:45-minute video

https://youtu.be/Kqui5CDqfgo

Photo: Erika Gilsdorf
“THE WORLD’S INSPIRING PLACES”

Be one of the first featured destinations. Let us help you tell your story about real people making a difference. We will share it across a global network of platforms including social media, broadcast, and online.

Who We Are:

Jonathan Tourtellot, CEO, Destination Stewardship Center—former National Geographic senior editor and program director, travel journalist, and sustainable-tourism consultant; originator of the geotourism approach and National Geographic Traveler’s “Places Rated” stewardship survey cover stories 2004-2010.

Erika Gilsdorf, Executive Producer, South Shore Productions—producer of international videos on sustainability and tourism; trainer on video skills, funding, and distribution strategies for nonprofits, businesses, and DMOs.

Sample South Shore video clips: https://youtu.be/UMKdNZ2GC3Y

Working in cooperation with:
Making *places* better makes *travel* better—to the benefit of residents, businesses, and tourists alike.
INTERESTED?
LET’S DISCUSS.

Please contact us to submit your destination success story for the pilot series:
info@destinationcenter.org